

BE DISCOVERED

2018



**RANKED #1** IN THE WORLD BY PERFORMERS  
**JOIN US AT OUR SUMMER IN L.A.  
INTENSIVE AT DISNEY JULY 9 - 16**  
DANCERS FROM ALL AROUND THE WORLD HAVE! NOW IT'S YOUR TURN!

**EARLY BIRD REGISTRATION  
THROUGH MARCH 29!**

**WHEN**  
July 9 - 16, 2018

**FOR DANCERS**  
7 years to Adult

**PERFORM**  
At Disneyland



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Our faculty is made up of the industry's top Hollywood industry leaders, choreographers and coaches...

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## THE DANCER PACKAGE

Summer in L.A. is an all inclusive, high-end experience of a lifetime. Dancers' skills and confidence level will go up after taking a trip with Be Discovered...

# Highlights

- \* Open to dancers Ages 7 to Adult worldwide.
- \* Spend 3 nights in Hollywood and 5 nights at Disneyland.
- \* Take private workshops with top L.A. and Disney instructors and industry professionals --Build confidence and increase skill level.
- \* Be photographed by top celeb photographer.
- \* Perform in two parades, one at each Disneyland Park and in a Disney stage show routine choreographed by top L.A. choreographers.
- \* Program size is limited to a small number of dancers to allow for proper one-on-one training.
- \* Enjoy a private guided tour of L.A. including Star Homes, the Hollywood Walk of Fame, Beverly Hills & more. Includes a stop for shopping at L.A.'s famous The Grove outdoor mall .
- \* See Disney's live action musical, Frozen: Live at the Hyperion during your stay at Disneyland!
- \* Explore Disneyland and California Adventure theme parks using your 4-day Park Hopper Pass!
- \* Upon successful completion of the intensive, dancers may graduate into "The Next Step" management service.

SPACE IS LIMITED AND WE WILL SELL OUT!  
RSVP YOUR SPOT TODAY TO AVOID  
DISAPPOINTMENT!!! 888-657-4202  
INFO@BEDISCOVERED.NET  
VISIT THE OFFICIAL BE DISCOVERED PAGE AT  
BEDISCOVERED.NET



## LODGING

The hotel is on Hollywood Blvd. and home of the 1st Academy Awards!

Spend three nights at the newly renovated Roosevelt Hotel. It's hip, upscale and full of old Hollywood charm.

The hotel is conveniently located in the heart of Hollywood, mere steps away from world-class shopping, museums, the Hollywood Walk of Fame, and all that Hollywood has to offer! The hotel features a pool and a bowling alley.

2018 Be Discovered discounted hotel rate 239 USD/night + tax (Approximately 830 for all three nights, including taxes and fees). For dancers joining us on their own without family, in addition to your dancer package cost, you will be responsible for your hotel cost. The rate is dependent on how many dancers, if any, you room with. There is also a 75/day chaperone fee for dancers 13+ who attend without a family member or chaperone.



# THE DISNEYLAND HOTEL

A tropical oasis in the heart of the Disneyland Resort

**For the second half of our week (Wednesday-Sunday nights), dancers and families will be whisked away to the Disneyland Hotel, which is truly a magical experience!**

Fun pools, themed restaurants, and cozy guest rooms make this historical hotel a favorite with Be Discovered families year after year.

2018 discounted hotel rate is 274 USD/night + tax (Approximately 1602 for all five nights including taxes and fees). For dancers joining us on their own without family, in addition to your dancer package cost, you will be responsible for your hotel cost. The rate is dependent on how many dancers, if any, you room with. There is also a 75/day chaperone fee for dancers 13+ who attend without a family member or chaperone.



*2013 Summer in L.A. dancer, Marie from Canada*



*Conveniently located within steps of Disneyland, California Adventure, and Downtown Disney.*

# Our Faculty

Our faculty is made up of the industry's top Hollywood leaders, choreographers and coaches. These are just some of the professionals you may work with.



## DIANA URIBE

Program Director



Industry decision maker for 25 years



Started Sumer In L.A.! in 2004

**Diana (pronounced Deana) is the founder and Talent Director of Be Discovered Inc., now in its 15th year. Recently, Diana opened a Be Discovered office on Broadway.**

Diana has booked and cast thousands of performers in films, commercials, stage shows, music videos, print ads & TV including "Thalia" on 'The Next Step'. Diana has taught entertainment industry workshops at The Learning Annex, at the NBA's Toronto Raptors Dance Pak workshops and at the On The Move Conference for emerging artists. She was a consultant for the National Film Board's 'Breakin' In: The Making of a Hip Hop Dancer', and sat on the board of directors at Dance Ontario.



## BENJAMIN ALLEN

Choreographer



Founder of GROOV3™ L.A.'s Hottest Dance Workout



Edge Performing Arts Center teacher

**Finally a teacher who understands what students need. Not only does he bring one of a kind energy, he motivates students like never seen before.**

While in high demand to choreograph for emerging new artists, Ben continues to travel the world teaching master classes. His credits include: Dance Moms, Rent, Scrubs, Will.i.Am, One Republic, The AMA's, MTV and "I know My Kid's a Star" on VH1. Energetic, passionate and heartfelt come to mind when working with Ben. Whether it's beginners learning choreography for the first time or advanced professionals working on musicality and rhythm matching, Ben's routines offer perfect versatility to all dancers.



## LIANA BLACKBURN

Choreographer



Dancer in Britney Spears Las Vegas show "Piece of Me"



Daily Dancer Diet Founder

**Liana's versatility is what makes her such a valuable teacher, choreographer and dancer.**

Liana has performed with Taylor Swift, Lady Gaga, Katy Perry, The Weeknd and has choreographed and danced for Ricky Martin. She has worked on The Voice, Footloose, Happy Feet 2, Seventeen Again, Glee, So You Think You Can Dance and Cirque Du Soleil. She appears in countless films, videos, stage shows and tours. Liana also inspires and helps dancers find happiness by taking care of their body with a healthy lifestyle and eating habits.



## FRANCISCO GELLA

Ballet Teacher

Francisco Gella's distinguished career as a professional ballet and modern dancer, choreographer, artistic director and dance educator spans more than twenty years since he took his first ballet class during his freshman year at the University of Washington. His award-winning innovative choreography, and highly effective inspirational teaching methods are sought after by universities, schools, and companies across North America and around the globe.



## GAKENIA MUIGAI

Jazz Teacher

Gakenia is a member of L.A's Contemporary Dance Company and has appeared on Jimmy Kimmel Live and American Idol. She has danced for Hilary Duff, The ALMA Awards and is currently in Britney Spears Las Vegas residency. Gakenia appears in many music videos, print ads, TV and film as well as Live and Stage Performances.



## MIHRAN

Hip-Hop Teacher

Mihran has toured the world with Madonna and Ricky Martin. He is a choreographer and artistic director on The Voice. He has choreographed for Selena Gomez and numerous Nickelodeon shows. He has also danced for Britney Spears, Black Eyes Peas and Rihanna. He appears in countless commercials, film and TV including Glee and Alvin and the Chipmunks. In addition to choreographing, Mihran is now directing.



## JIM KEITH

Dance Agent

Jim Keith, a former professional dancer, has been in the business of dance and choreography talent representation for more than 10 years. In his role as Partner and President at the Movement Talent Agency (MTA), Jim has been extremely influential in the career development of some of the most sought-after film, television and stage choreographers and dancers in the world.



## JUSTINE MENTER

Contemporary Teacher

Justine's unique musicality, and fresh, sassy approach to dance have earned Justine her notoriety. She is a choreographer known for teaching Kim Kardashian on Keeping Up with the Kardashians and working with LMFAO. She has choreographed numerous productions within the entertainment, music & fashion industries including America's Got Talent and Faith Hill.



## MIKE QUAIN

Celebrity Photographer

Mike is one of the most sought out photographers in L.A for headshots, music and fashion. Mike has shot Lauryn Hill, Omarion, actors on the Y & R, The Beat Freaks, The Groovaloos, Carmit Bachar of the Pussy Cat Dolls, Raven Symone, John Legend and Snoop Dogg.

# TENTATIVE ITINERARY

- » Day 1- Registration, Audition Class, Rehearsals for Showcase and Parade
- » Day 2- Dance workshops and Parade & Showcase Rehearsals
- » Day 3-Photo Shoot, L.A. Tour, Transfer to Disneyland
- » Day 4- Hair and Makeup session at Anna & Elsa's Boutique, \*Showcase Performance at Disneyland, \*Park time!
- » Day 5- \*Disney Character Breakfast, Rehearsals and Costume Photo Shoot, Disneyland Parade, \*Disneyland Park time!
- » Day 6- \*Disneyland Park time, \*California Adventure Parade
- » Day 7- Backstage dance camp at Disneyland park, \*Park time, \*Farewell Dinner with your new dance friends!

\*Denotes an activity included for family members who purchase the "family package"

**The program, faculty and itinerary are subject to change.**



# Dance Workshops:

Dancers will take private workshops with top L.A. choreographers in ballet, jazz, hip hop, contemporary & more. Dancers will have a special opportunity to train backstage in real working Disney studios with Disney choreographers in styles like jazz and musical theatre!



*2014 Be Discovered Disney dancers keep time during a high energy workshop!*



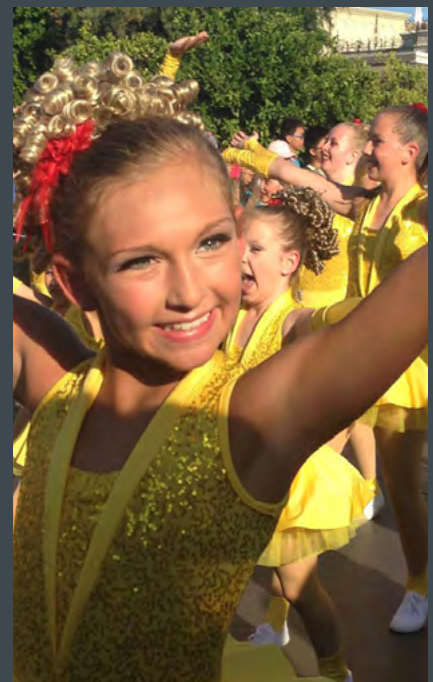
*Four-time Summer in L.A. dancer Will Thomas, during a workshop. Will went on to make the Top 8 of So You Think You Can Dance!*



*Ballet Class with the great Francisco Gella.*

# Parades:

Dancers will be given special parade choreography before arriving in Los Angeles, which they will learn and perfect at home. The Be Discovered dancers will join hundreds of other dancers from around the world for two very special parades through the streets of Disney, one at Disneyland and one at Disney's California Adventure!





*Dancers from all across the U.S.A, Canada, China, Japan, Australia, Cyprus, France, Italy, England and Venezuela have danced with us.*

# Stage Show at Disneyland

The elite team of Be Discovered dancers will work with top L.A. choreographers to put together a show stopping routine, which will be performed on Thursday at Disney for theme park guests, families and friends who join us, and perhaps even the watchful eyes of some important industry decision makers and choreographers!



# Special Events

Dancers and families joining us have so much fun at Summer in L.A. with their new friends from all around the world.

## L.A. & Disney

### Special Events:

Enjoy your time in the heart of Hollywood as you spend the first few days preparing for your Disney debut. Then, travel to Disneyland, where you'll find a number of special events including fireworks, parades, and more! These events are included with theme park admission, so dancers can take their pick of exciting spectacles! For family members joining us, Be Discovered has special rates for Park Hopper passes ranging from 3-8 days for those wishing to extend their trip. Further discounts are available for children ages 3-9.



## L.A. Sightseeing

### Tour & Shopping Trip:

Dancers will take a break from workshops and rehearsals as they embark on a private guided tour of Tinsel Town. See where a favorite star lives, window shop Rodeo Drive, spot many famous names on the Hollywood Walk of Fame and more! For this outing, tickets are available for family members who wish to join us. This tour is not to be missed!



## Photo Shoot

Each year, we offer a photo shoot with a top L.A. photographer for dancers to have professional headshots and dance shots. These photos are useful for dancers considering professional careers, as well as for local studio and collegiate auditions and just for fun to experience being a model. Includes professional makeup.

*2014 Summer in L.A. dancer, Chloe from China, gets camera ready..*

## Frozen:

Live at the Hyperion

Experience the emotional and heartwarming story of Anna and Elsa in a spectacular new theatrical interpretation of Disney's animated film! Delight in the magic of Frozen like never before in an all-new, larger-than-life stage production. Dancers and families may choose to see this 55 minute spectacle at California Adventure park. Admission is included with your Park Hopper pass (on a first-come, first-served basis).



## Hollywood And Highland Center:

Because the hotel is conveniently located mere steps from Hollywood and Highland Center, dancers and families will have the thrill of shopping, dining, and enjoying entertainment at this famous Hollywood hot spot! Keep your eyes peeled as this location is notorious for show tapings, surprise concerts, and celeb sightings!

*An Access Hollywood taping live from Hollywood & Highland Center!*



*2015 dancers shine during their showcase performance!*



*Shopping, restaurants, movie and theatrical venues, and more!*

## Disney

### Character Breakfast

Dancers will enjoy a breakfast buffet with many of their favorite Disney pals at Goofy's Kitchen, conveniently located inside the Disneyland Hotel! Breakfast and Goofy in the morning—could mornings get any better than this?! For this event, family members may choose to join us, with special rates available for children ages 3-9.



## Farewell

### Dinner with your new dance friends

Enjoy a fun and delicious meal at a favorite Disney restaurant! Spend one last meal with your new dance friends. Exact location TBA as we excitedly await the opening of Disney's brand new Pixar Pier experience! For this event, family members may choose to join us with special rates and menu items available for children ages 3-9.

# THE DANCER PACKAGE

## INCLUDES THE FOLLOWING

- \* LAX Airport to Hotel Transfer
- \* Meals for the entire program from registration to farewell dinner, including 2 special Disney meals
- \* Agent/Choreographer Industry Chat and Q&A
- \* Photo Shoot including professional make up
- \* Private L.A. Tour
- \* Transfer to Disneyland
- \* 4-Day Disney Park Hopper with access to Frozen: Live!
- \* Disney character breakfast
- \* Disney Farewell meal
- \* Disneyland Express voucher for your return to LAX
- \* Chaperones
- \* Choreography and workshop fees
- \* Resume Template
- \* Parade Costume & Stage Show Costume
- \* Make-up for all performances
- \* Hair pieces (if needed) for parade and professional hair for showcase
- \* 8x10 photo and DVD of stage show performance!
- \* Be Discovered Summer in L.A. T-Shirt
- \* All the tools needed to pursue a career in the industry if this is of interest
- \* Upon successful completion of the program, dancer may be invited to be a part of our "The Next Step" program.
- \* Dancer Package Cost: **5694 USD**
- \* See pages 3 and 4 for information on 2018 hotel rates and accommodations.

Fundraising, seeking sponsors, and applying for grants are encouraged and have been very successful for alumni dancers. Be Discovered has a sample sponsorship letter/fundraising ideas document, which can be found on the Summer in L.A. Intensive at Disney program page (the page on which this booklet is located).



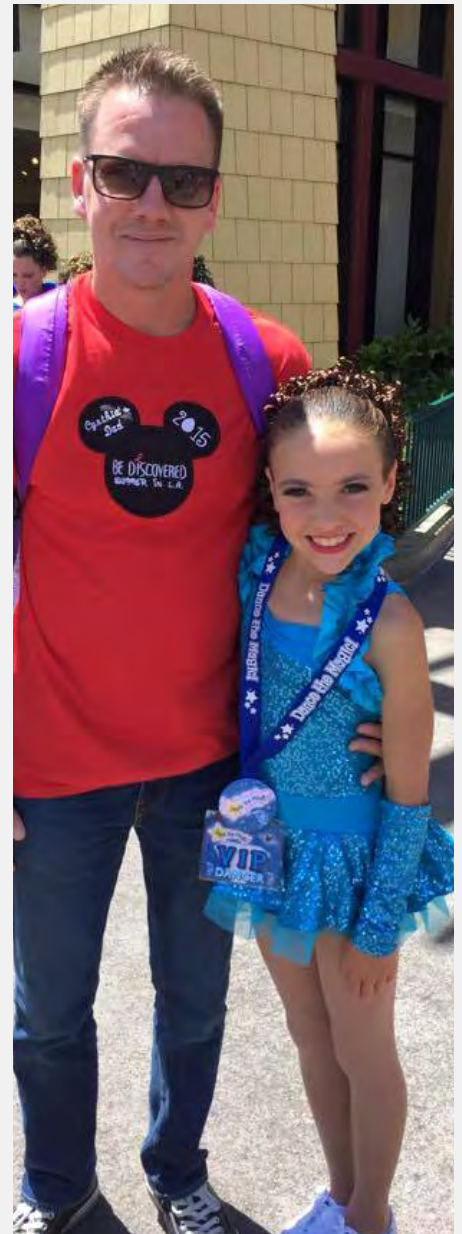
# Family add ons

- \* LAX Airport to L.A. hotel transfer
- \* Agent/Choreographer Industry Chat and Q & A
- \* Private L.A. Tour
- \* Transfer from L.A. to Disneyland
- \* 4 Day Disney Park Hopper
- \* Disney Character Breakfast
- \* Disney Farewell Meal
- \* Disneyland Express Voucher for airport return (Operates 6 am to 6 pm daily- Please plan flights accordingly!)

In addition, a la carte items will be available such as show tickets (based on availability), Be Discovered t-shirts, and more.

See Page 3 for Roosevelt Hotel info and Page 4 for Disneyland Hotel info.

Family members who wish to join their dancer on this unforgettable experience are offered package options to customize their vacation. **995 USD** per adult/ **799 USD** for children ages 3-9. Some events may be available a la carte for additional family members/dance teachers joining in on the fun.



Summer in L.A. sells out annually.  
Space is very limited.  
ACT TODAY!  
RSVP now by calling  
888-657-4202  
email  
[info@bediscovered.net](mailto:info@bediscovered.net)

# BOOK NOW



★  
BE DISCOVERED



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