

BE DISCOVERED



BROADWAY BOUND! HOLIDAY INTENSIVE

December 26 - January 1

Open to dancers 10 yrs to adults
including dance teachers worldwide



EXPERIENCE NEW YORK'S PROFESSIONAL DANCE WORLD!

- ★ Train with the industry's best
- ★ Have the holiday of a lifetime,
Broadway Style!



Stay at the

Sheraton[®]

NEW YORK
TIMES SQUARE
HOTEL

TRAVEL & DANCE WITH US

Since 2004, our programs have been making the dreams of thousands of dancers and dance teachers from around the world come true.

Some attend our intensives to get into the industry, while most travel & dance with us to discover themselves, while increasing their skills, confidence & self esteem.

Find inspiration in New York while achieving your goals!

Our programs are exceptional and that is why they always sell out fast. We have many alum who attend more than once. Like Will Thomas (Taylor Swift, Rihanna, SYTYCD, The Masked Singer) who attended six.

Our programs are priceless intensives of a lifetime
Come see why **WE ARE RANKED 1 IN THE WORLD!**



THE GIFT THAT KEEPS ON GIVING!

Our programs make the perfect gift, any time of the year! The skills and tools learned last a lifetime, in and out of dance. So do the memories and friendships made with your new dance family.

Some dancers get sponsorship from family, friends and the community. Many also fundraise to be offset costs.

We have partial scholarships for a select number of dancers for some programs. Application can be completed on our website.

REACH FOR THE STARS WITH BE DISCOVERED!



PROGRAM DIRECTOR

Diana (pronounced Deana) Uribe is the Founder and Talent Director of Be Discovered, based in New York.

Diana's love of the industry, travel & event planning is why she produces world class intensives and experiences. Her expertise of 35 years, connections, creativity & professionalism is what makes us Number One, year after year.

Born in Colombia, Diana grew up in Toronto & has been in the industry since she was a teen. **She has placed thousands of new faces on TV, Film, Video, Print & Stage. She also cast the Bollywood movie 'The Hero', starring Priyanka Chopra Jonas.**

Diana conducts industry workshops in English & Spanish and loves mentoring today's youth. She gives back to the community by funding scholarships for dancers tuitions. She loves family, the ocean, writing, yoga & helping dancers achieve their dreams.



PRIVATE CLASSES

HORTON AT ALVIN AILEY &
BALLET AT THE JOFFREY
SCHOOL WITH LIVE MUSICIANS

& JULIET @ RIPLEY GRIER
WITH BROADWAY CAST MEMBER

MUSICAL THEATRE AT OPEN
JAR STUDIOS IN TIMES SQUARE



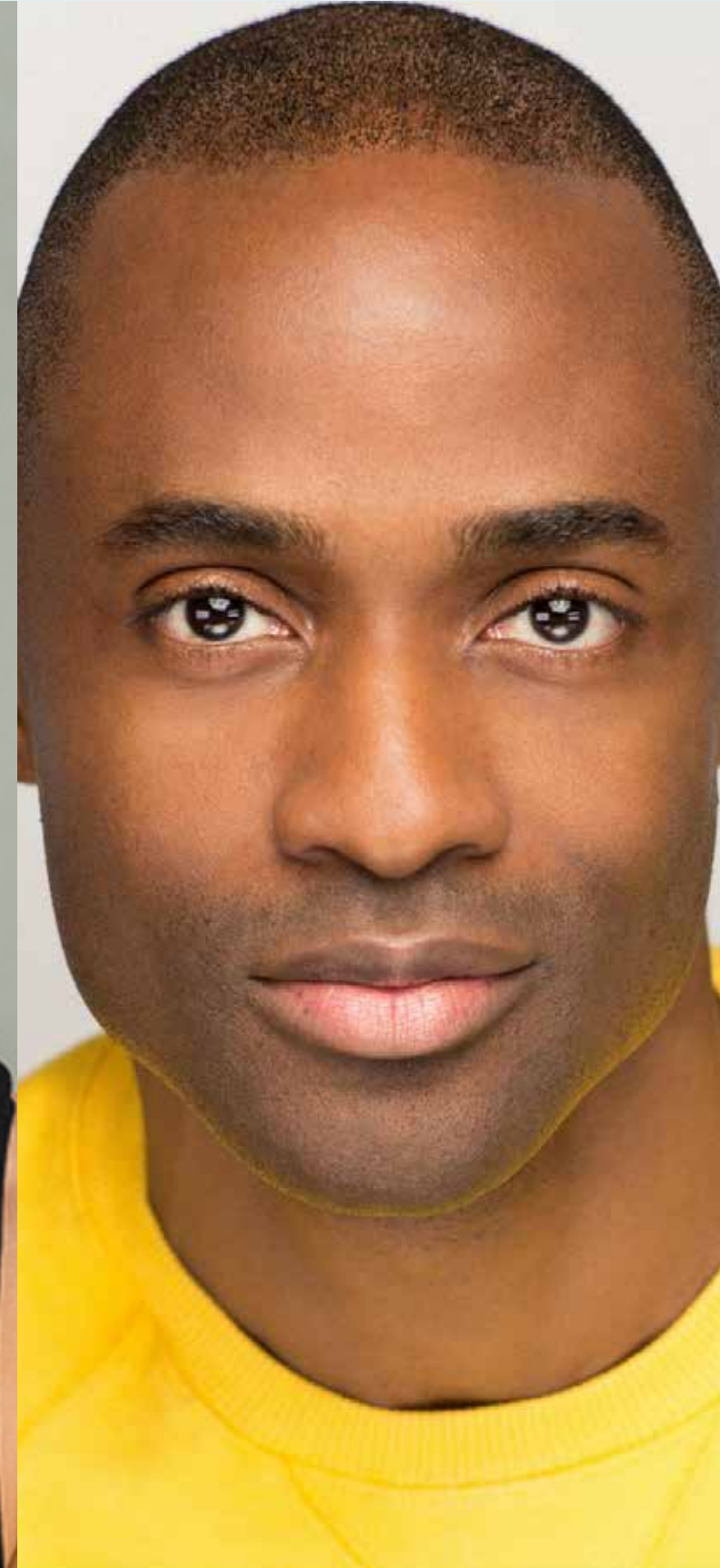
THE FACULTY

Our faculty are the best teachers and mentors in the industry. They are inspirational and their love of the arts and teaching is what makes them outstanding.

Left: Bobby Pocket Horner is in *& Juliet* and will be teaching choreography from the hit Broadway show in our private class.

Center: Amos Mechanic is on faculty at Ailey and will teach our private Horton class.

Right: Erica Mansfield has countless credits including *Mrs. Doubtfire* & *Mamma Mia* on Broadway. She will teach our private Musical Theatre class.



PERFORM ON THE INTREPID!

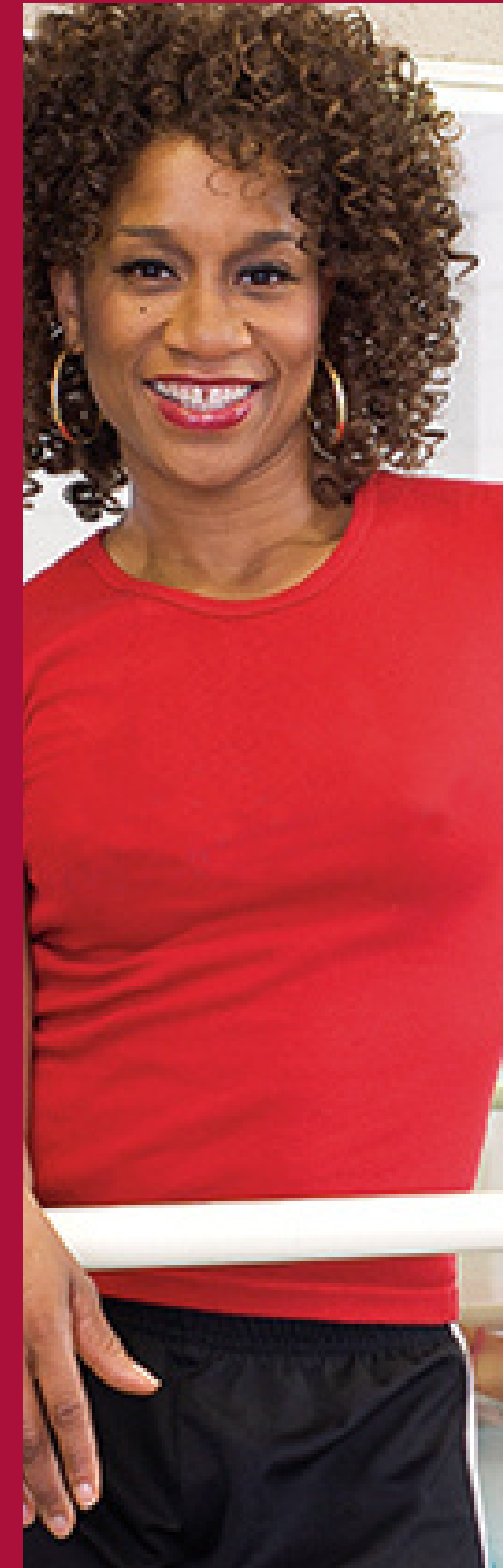
Make your dance dreams come true performing a holiday themed number on the historic Intrepid.

Your choreographer is Broadway veteran and former Rockette Judine Somerville. Judine is a motivational speaker who will inspire you. She has been in 5 Broadway shows including Hairspray & is on faculty at Ailey. She has been working with our dancers for 15 years.

Have a solo or special choreography that you'd like to also perform? Send us your video or audition in person.

Performing over the holidays in the BIG Apple is magical. In addition to an Audition class & choreography class, your Intrepid performance also includes rehearsals, costume & tights, make up class, makeup kit from BA Star & a ticket to the Intrepid Museum including transportation.

Other choreography that you learn in the intensive may be performed.



ROCKETTE EXPERIENCE

The Rockettes are a huge part of what makes New York so special during the holidays. As a special treat, you will get a yummy Rockettes cupcake.

You'll learn Rockette choreography like their famous kickline that you'll see in the the Christmas Spectacular show. The wooden soldier scene is a favorite, as is the Nativity with live animals & of course, Santa.

A mock audition, industry chat and Q & A are also included in our experience.

You will also go behind the scenes at the iconic Radio City Music Hall in the Stage Door Tour. What a dream!

Mackenzie Howse (left) attended our program. She is now a Rockette, who you may meet after the show.



DROP IN CLASSES

Take classes in the styles and levels of your choice at the world famous **Broadway Dance Center** and **Steps on Broadway**. New York's top studios.

In addition to our private group classes, drop in classes with other local dancers & dancers from around the world are a must.

The teachers are the very best in the **ballet, contemporary, theater, and commercial dance worlds..** Class options include **jazz, tap, ballet, contemporary, hip hop, theater & so much more!**



PHOTO SHOOT

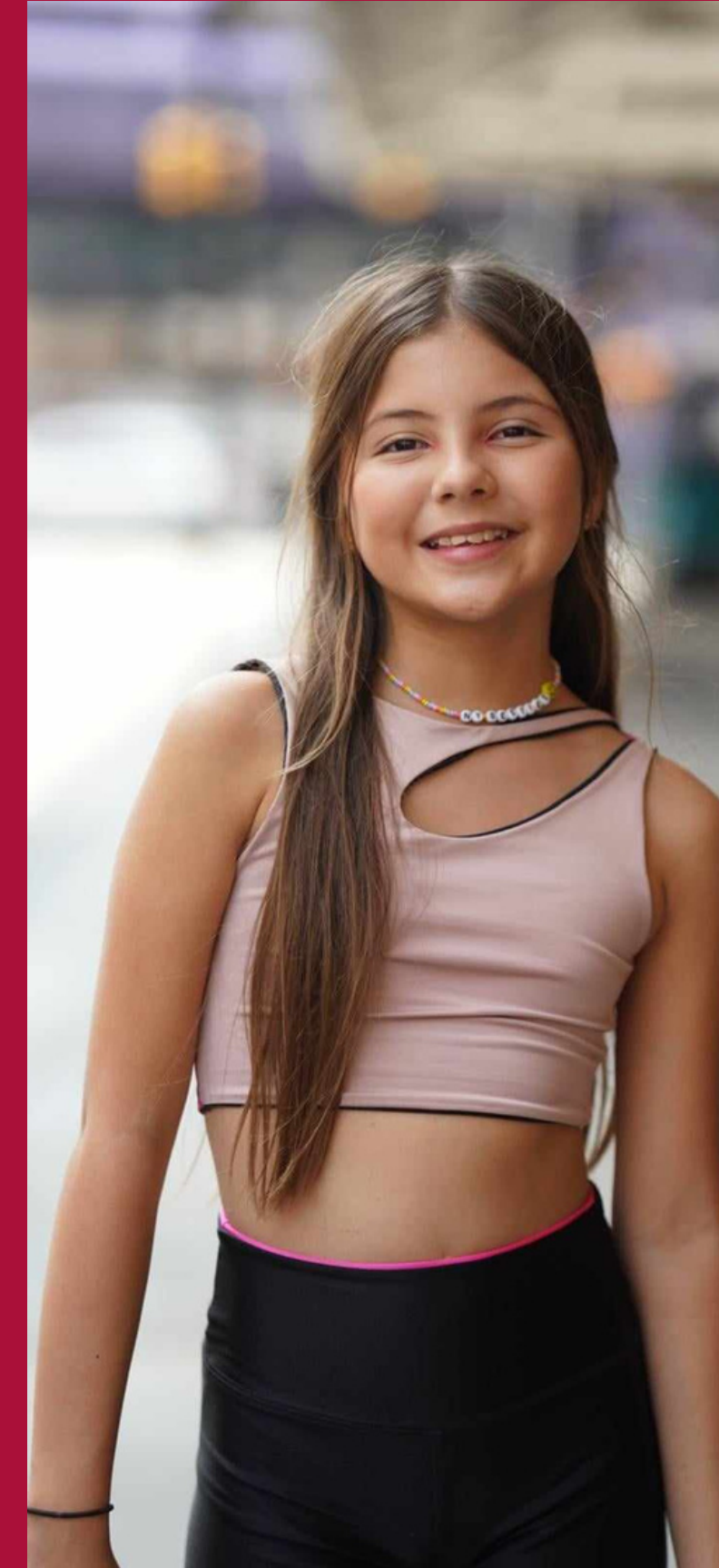
Be photographed by **celebrity photographer Danny Vasquez**.

Danny is a highly sought-after photographer for concerts, events and fashion shows.

Our photo shoot **includes professional make up application** that will make you feel like the star you are.

You will have **head shots and dance shots** taken, in an interior and exterior setting.

Photos: Be Discovered alums & **Solomon Dumas ~ Professional Ailey daughter**



SHOWS

See the Broadway hit show '& Juliet' that was nominated for 9 Tony awards. Dance captain Nico DeJesus is on our faculty as well as Bobbi Pocket Horner. You will learn choreography from this amazing production.

After the show, head to the stage door and have your favorite performers sign your Playbill and take photos with the cast.

A ticket to the Rockettes Christmas Spectacular at Radio City Music Hall is also included. **Our very own alums are in the show: Mackenzie Howse is a Rockette & Justina Aveyard is also in the cast.**

So exciting when you get to meet our alum. Just like you, they attended our intensives that gave them a start in the industry.



NEW YEARS EVE

Bucket List Item: Ringing in the New Year in New York City ~ Times Square! ✓

Here is your chance to be a part of the exciting New Years Eve celebration! Count down the famous ball drop live in Times Square, or watch on TV from the comfort of your room, as the excitement is right outside our host hotel the Sheraton Times Square.

Past guests include Taylor Swift, JLo, Miley Cyrus, Duran Duran, Mariah Carey, Carrie Underwood & Cyndy Lauper, to just name some.

The 2023 musical performers are TBA.

Photo: Ryan Seacrest with Be Discovered alum as seen on TV by millions on Dick Clark's New Years Rockin' Eve.





DECEMBER 26 - 31

Schedule is tentative and subject to change, as is our faculty who are working professionals.

If possible, please arrive on December 25 if flying in to New York.
The program ends with New Years Eve so you may travel back January 1st.

Final itinerary will be provided to registered dancers prior to trip.

DECEMBER 26

WELCOME TO NEW YORK!

1:00 PM Meet in hotel lobby *

Walk to Open Jar Studios

1:30 PM Welcome meeting, Industry
Chat and Q & A with Judine Somerville *

2:30 PM Musical Theatre Audition Class
(Show your skills)

3:30 PM Intrepid Class & Rehearsals

8:00 PM Back to Hotel

*Denotes what is included in Guest Package



DECEMBER 27

9:00 AM Meet in hotel lobby

Walk to Open Jar

9:30 AM Intrepid Rehearsals
including wardrobe fitting & make up class

4:00 PM Back to hotel
Get ready for cruise

6:30 PM Spirit of New York boarding *

7:00 PM Dinner Dance Cruise *

9:30 PM Travel back to hotel *



DECEMBER 28

9:00 AM Meet in hotel lobby *

Travel to Intrepid

10:30 AM Performance *

11:00 AM Tour Intrepid Museum *

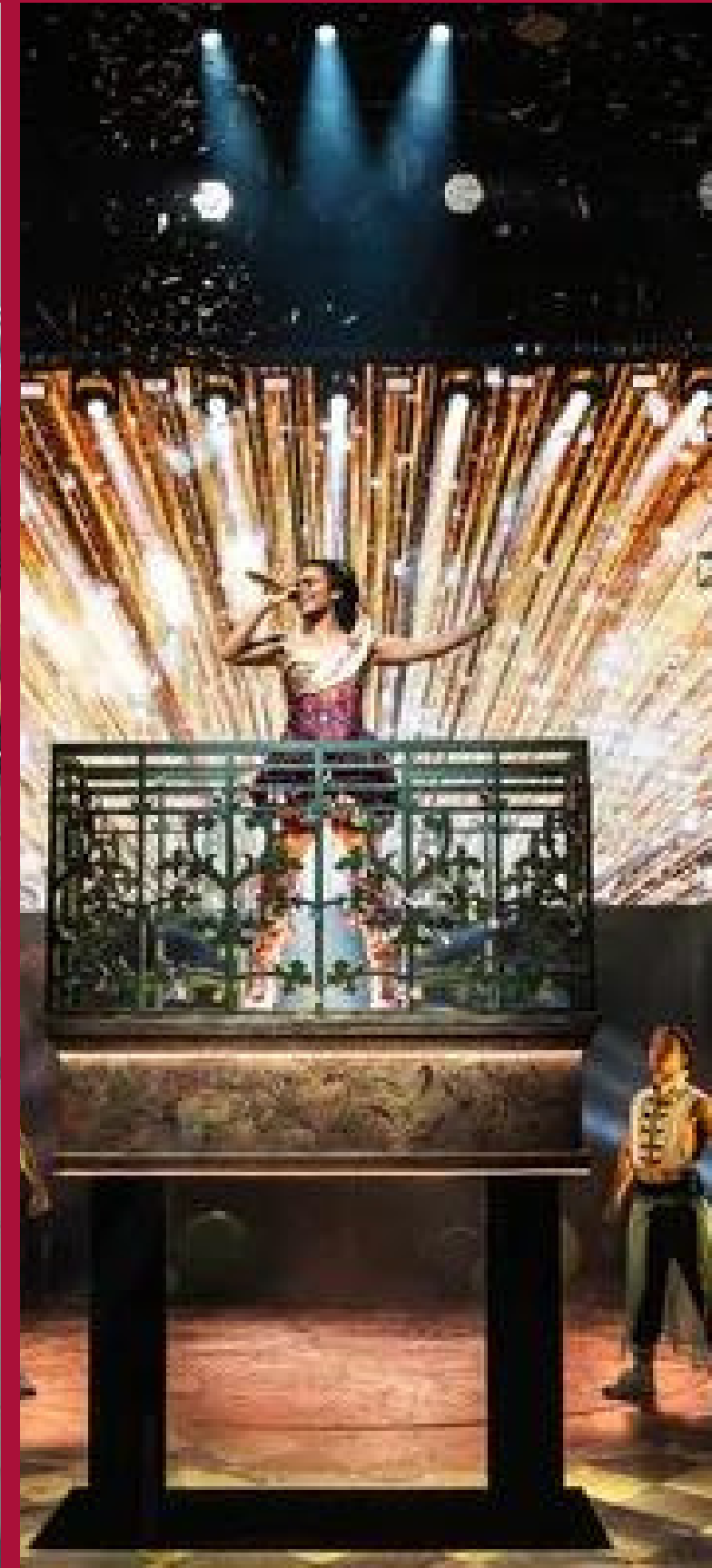
2:00 PM & Juliet Class

4:00 PM Free time

7:00 PM Meet in hotel lobby *

Walk to theatre

8:00 PM & Juliet on Broadway *



DECEMBER 29

9:00 AM Meet in hotel lobby

Walk to Radio City Music Hall *

10:00 AM Christmas Spectacular show
starring The Rockettes *

12:30 PM Rockettes Class *

3:00 PM Stage Door Tour *

4:30 PM Visit Rockefeller Center's
Christmas Tree & Sak's 5th Ave display *

6:00 PM Joffrey Ballet Class

7:30 PM Joffrey Tour



DECEMBER 30

9:00 AM Meet in hotel lobby
Walk to Ailey

9:00 AM Private Horton Class with live musician

11:30 AM Travel to Steps

12:00 PM Steps on Broadway
Open classes

6:00 PM Photo shoot with professional make up



Right: Nicole from Italy attended 3 programs.

DECEMBER 31

9:00 AM Meet in hotel lobby
Walk to Broadway Dance Center
Open Classes

4:00 PM Back to hotel
Your educational part of the intensive is over. Get ready for your New Years Eve dinner and celebration.

CONGRATULATIONS! You successfully trained and performed in New York City. You are now a Be Discovered alum!

11:59 PM Countdown to 2024 *

12:00 AM HAPPY NEW YEAR!!! *




BE DISCOVERED



DANCER PACKAGE INCLUDES

- ★ Be Discovered guide & chaperone
- ★ Broadway Bound! T-Shirt
- ★ Welcome Meeting, Industry Chat and Q & A
- ★ Audition Class
- ★ Musical Theatre Class
- ★ Intrepid Choreography
- ★ Intrepid Rehearsals
- ★ Make up class and make up kit from BA Star
- ★ Costume & Tights
- ★ Performance on the historic Intrepid
- ★ Ticket to Intrepid Museum including transportation
- ★ Horton Class at Ailey with live musician
- ★ Ballet Class at Joffrey Ballet School with live pianist including transportation
- ★ Drop in classes at Broadway Dance Center
- ★ Drop in classes at Steps on Broadway including transportation

BE DISCOVERED



DANCER PACKAGE INCLUDES

- ★ Rockette Class including mock audition, Chat and Q & A
- ★ Ticket to Christmas Spectacular
- ★ Ticket to Stage Door Tour at Radio City Music Hall
- ★ Rockettes Cupcake
- ★ Meet & Greet with a Rockette and meet our program alum who are in the show
- ★ & Juliet Class
- ★ Ticket to & Juliet on Broadway
- ★ & Juliet cast photos/autograph signing including our faculty who are in the cast
- ★ Photo Shoot including professional make up
- ★ Ticket to Spirit of New York Statue of Liberty dinner dance cruise including transportation
- ★ \$1000 USD Be Discovered Gift Card
- ★ All taxes and fees
- ★ A magical dance intensive of a lifetime!


BE DISCOVERED



GUEST PACKAGE INCLUDES

- ★ 6 nights hotel at the Sheraton Times Square
- ★ Be Discovered guide & chaperone
- ★ Welcome Meeting, Industry Chat and Q & A
- ★ Watch your dancer perform on the historic Intrepid
- ★ Ticket to Intrepid Museum including transportation
- ★ Watch your dancer in the Rockette Class including mock audition, Chat and Q & A
- ★ Ticket to Christmas Spectacular
- ★ Ticket to Stage Door Tour at Radio City Music Hall
- ★ Meet & Greet with a Rockette & meet our program alum who are in the show
- ★ Ticket to & Juliet on Broadway
- ★ & Juliet cast photos/autograph signing including our faculty who are in the cast
- ★ Ticket to Spirit of New York Statue of Liberty dinner dance cruise including transportation
- ★ All taxes and fees
- ★ A magical holiday intensive of a lifetime!

DANCER & GUEST PACKAGES

DANCER PACKAGE

Full Tuition: 5599 USD (Minus the scholarship amount received, if any) **\$499 Deposit Guarantees Your Spot!**
i.e. \$1000 scholarship: 4599 USD; \$1500 scholarship: 4099 USD; \$2000 scholarship: 3599 USD

Dancers attending on own: Contact us for single room discounted hotel rate & to see if there are other dancers available to share hotel with you.

GUEST PACKAGES

1 Guest: 3599 USD 2 Guests: 4599 USD 3 Guests: 5499
As room sleeps 4 including dancer, you may choose to purchase 1 guest package & other guests stay in room for free. If no guest packages are needed, we will book your discounted room only. Contact us for rates.

Current Pricing Ends September 30.



REGISTER TODAY!

Act Now as space is limited and will sell out . Schedule your video or phone call today to ensure this intensive is the right one for you.

888-657-4202 Whatsapp: +1-929-287-5929 info@bediscovered.net

WELCOME TO NEW YORK! IT'S BEEN WAITING FOR YOU.